

The **International Wire & Cable Symposium, Inc.**, (IWCS), and the **Communications Cable and Connectivity Association, Inc.**, (CCCA), have announced their intent to cooperate in the expansion of the annual IWCS™ Technical Symposium and Conference to include technical papers and information on structured cabling systems (SCS) and applications used in the Information Technology (I.T.) infrastructure for commercial buildings and critical facilities. This cooperation will be a pilot for the 2008 IWCS™ Technical Symposium, which will be held November 9-12 at the Rhode Island Convention Center in Providence, RI.

The immediate goal is to emphasize IWCS as a new and differentiated SCS and I.T. infrastructure venue. A designated "I.T. Infrastructure and Connectivity" track will be developed to attract a new technology focused, connectivity audience to the Symposium. Attendees include network and facilities managers and professionals seeking more scientific depth and the technology aspects of the cabling infrastructure with specific targeting vertical market segments including healthcare, financial and government.

"Together IWCS and CCCA will provide a complementary depth of information currently not available from other associations and conferences," states Kevin St. Cyr, CCCA Chairman and President of Berk-Tek, a Nexans Company (New Holland PA). "Our relationship with IWCS gives CCCA a superb opportunity to extend our reach through technology and science-based research papers to help guide I.T. infrastructure planning and decision making."

"The IWCS is the world's premier venue for the presentation of new and original wire and cable industry technologies and trends," adds John Sicotte, Chairman of the IWCS Board of Directors and a Senior Vice President of Corning Cable Systems. "With this new relationship with CCCA, the IWCS Conference will expand its focus to include new and emerging applications and best practices in communications and data infrastructure."

Both IWCS and CCCA plan to continue to work constructively with other relevant trade and industry associations.

### **About IWCS**

IWCS, Inc. is a non-profit organization whose mission is to provide a forum for the exchange of information among suppliers, manufacturers and users on advancements in materials, processes and products for transmission systems of voice, data, video signal and electrical current. The IWCS Conference is organized by the IWCS, and contains four major components: an Executive Forum, the IWCS™ Technical Symposium, a Suppliers Exhibition and Professional Development Courses. Held annually for the past 57 years, it is the world's premier venue for the presentation of

new and original wire and cable technologies and trends related to designing, manufacturing, processing and using products in the communications, data, electronics, power, industrial, automotive/aerospace and specialty wire and cable segments.

Headquarters: 174 Main Street, Eatontown, New Jersey, 07724, [www.iwcs.org](http://www.iwcs.org)

### **About CCCA**

CCCA, a non-profit corporation formed in 2007, has a mission to serve as the major resource for well researched, fact-based information on the technologies and products of structured cabling media to support current and future needs of the networking, IT and communications industries. CCCA also is proactive at codes and standards bodies and other trade, industry and governmental organizations in communicating and influencing policy and decisions affecting the quality, performance and societal needs of the structured cabling infrastructure.

Headquarters: 1001 Pennsylvania NW, Washington, DC, 20004

For further information, contact John Barteld at IWCS, [jbarteld@iwcs.org](mailto:jbarteld@iwcs.org) or Frank Peri at CCCA, [cdc@dmv.com](mailto:cdc@dmv.com)