



Press release

Date: 1-15-2008

New Structured Cabling Association Formed

The formation of the Communications Cable and Connectivity Association (CCCA) was announced by Kevin St. Cyr, chairman. This association was formed to bring together leaders of cable and connectivity companies, including manufacturing, distribution and suppliers to become a collaborative resource on technologies and products to meet emerging network applications. CCCA will also be proactive at codes and standards bodies and other trade, industry and governmental organizations in communicating and influencing policy and decisions affecting the quality, performance and societal needs of the structured cabling infrastructure.

St. Cyr, who is also the president of Berk-Tek, a Nexans Company, New Holland, PA states, "The market for communications cable, components and materials has grown into a worldwide, multi-billion dollar industry. With the wide variety of products, systems and applications now available, many leading manufacturers, distributors and material suppliers recognized the need for an unbiased, industry-based resource to better inform and educate users and codes and standards bodies. The initiative to form CCCA was based on a collective desire to meet the performance, safety and environmental demands of the marketplace by offering recommended best practices."

St. Cyr adds, "CCCA is expected to flourish as an organization attracting new members that represent the vast majority of manufacturers and distributors of communications cables, connectivity, materials and related components. That also means we want to work closely with other trade and industry organizations to share information and advance technologies to improve safety, performance and environmental impact."

Contact: Frank Peri, Executive Director, 904-220-3450 email: cdc@dmv.com

Administrative Offices: 1001 Pennsylvania Avenue, Washington, D.C.